

FUNDRAISING PACK

SASH

**Preventing
Youth
Homelessness
Together**





WHO ARE SASH

**“SASH literally
saved my life”**

Isaac, 20

**SASH is a youth homelessness charity
that works across York, North and East
Yorkshire.**

We support 16–25 year olds who are facing homelessness. Our volunteer ‘hosts’ are ordinary people with a spare room who want to help young people at a time of crisis so that it does not lead to a vicious circle of homelessness and unemployment. Our services are as much about supporting young people to resolve the problems which have led to them becoming homeless as they are about putting a roof over their head.



Registered charity 1054890



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WHAT WE DO



Provide our emergency accommodation service, Nightstop.

Through Nightstop, we can find accommodation for a young person facing homelessness with as little as an hour's notice.

Our Supported Lodgings scheme offers young people who need somewhere long term to stay.

We ensure young people in Supported Lodgings complete their education and access work or training so that prospects for the future are secure.



Support young people to access education, training or employment and provide our Enhancement programme for young people in Supported Lodgings.

Our enhancement programme offers opportunities and activities that most young people would normally have the chance to do. It's just that those we help haven't had that chance.



Thanks to the dedication of our volunteers we are able to help over 300 young people every year through Nightstop and Supported Lodgings.



WHERE DOES YOUR MONEY GO?

£10

Could pay for bus fares and lunch for a young person in Nightstop

£20

Could provide overnight emergency accommodation

£60

Could help a young person take part in an enhancement activity

£100

Could pay for essentials that a young person needs to set up their own home

£250

Could pay for recruitment, training and induction of a new host

£500

Could provide a full day of development and training activities for a group

“My mum had mental health issues, and after my brother was born it got worse. I became homeless when I was 15. In SASH there’s always someone to talk to. It’s like I’ve got that family there now that I never had before”

Lisa, 16



WANT TO FUNDRAISE FOR SASH?

We hold a number of annual fundraising events that you can get involved in each year.

Challenge Events

Why not challenge yourself with a run, swim or sponsored sit up challenge! We can support you from start to finish with easy guides to setting up your fundraising page to branded t-shirts for you to train in. Every year we book charity places on a number of challenge events such as the iconic Great North Run. Places on these are limited so make sure you register your interest early. Check out our Events page on our website for up-to-date challenges.

Sing for SASH

Join us for one of our feel good Sing for SASH events. We hold events during the festive period and run our Sing for SASH Month campaign each May. Sing for SASH is a fun and creative way to fundraise for SASH and raise awareness of youth homelessness. Not only does singing release endorphins which help to promote positive feelings but it also can reduce stress, anxiety and increase feelings of trust and well-being. What's not to like? If our event dates are unsuitable you can always hold your own Sing for SASH Event anytime of the year.



Fancy organising your own event for SASH? The key to success is all in the **planning**. So have a read of our ideas on the next page and remember we are always here if you need any help.

E: fundraising@sash-uk.org.uk
T: 03300 562 259

CONTACT US



FUNDRAISING IDEAS

Need some fundraising inspiration or help? Then hold an event with our assistance. We can help provide posters, buckets, banners, t-shirts and other resources you may need to make your event a success!

FITNESS FOR SASH

Cycle, run, walk, swim, create your own fitness challenge. Keep fit, work as a team and help prevent youth homelessness at the same time!

SING FOR SASH

Hold a concert with a local choir, organise a fundraising gig or even host an X-Factor style event with classmates or colleagues.

SLEEPOVER FOR SASH

Why not organise a sleepover at home with your pals? Get friends to bring treats or even goodies to pamper each other with, all for a great cause.

SKILLS FOR SASH

Help with our SASH Active project by donating your time and/or skills to our young people. Hold a workshop or donate some items for those moving on.

BAKE FOR SASH

Hold a local bake sale or host a 'Bake Off' at work.

STITCH FOR SASH

Crochet, knit or sew something for SASH. Hold a craft fair or donate a handmade item for a fundraising raffle.

SUPPER FOR SASH

Invite people round for a slap up meal. Either each bring a course or host yourself and ask guests for a donation.

SLEEPOUT FOR SASH

Sleep out overnight with just a sleeping bag and cardboard boxes for protection against the elements, either as part of a team or on your own.

Whatever you decide to do, have fun, be creative and remember how essential your fundraising is to helping SASH prevent youth homelessness.





ONLINE FUNDRAISING

The simplest way to ask friends, family or colleagues to sponsor you is to set up an online fundraising page.

- Go to our SASH [JustGiving](#) page
- Select SASH as your charity
- Follow the instructions to set up your page
- Choose your fundraising target. Once your page is set up, email the link to your friends, family and colleagues, share via social media
- Online sponsorship saves time as you don't have to collect donations



OFFLINE FUNDRAISING

- A copy of our sponsorship form can be found on the next page. Please send in any offline donations to SASH, IT Centre, Innovation Way, Heslington, York, YO10 5NP. Cheques should be made payable to **SASH Safe and Sound Homes**. If you have completed the sponsorship form then please also send this with your donation
- Please bank any cash donations and send in a personal cheque to cover the amount
- If you have an online fundraising page it may be easier to donate to your own page to pay in any offline sponsorship



MATCH FUNDRAISING

- Ask your workplace about match fundraising. Some companies will match any funds you raise. If you require a template letter to send your workplace to request match funding then please let us know



"I chose to run for SASH because I wanted to help a local charity that supports the community and I knew any money I raised would be quickly put to use"

Frances



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SPONSOR FORM


Please sponsor (name)


Event/activity


Date

SASH helps homeless and vulnerable young people across York, North Yorkshire the East Riding of Yorkshire. We prevent young people from becoming homeless by offering them a room in the home of a volunteer.

See www.sash-uk.org.uk for more information.

By ticking the box headed 'Gift Aid? , I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Remember: You must provide your full name, home address, postcode and  Gift Aid for the charity to claim tax back on your donation.

NAME	ADDRESS INCLUDING POSTCODE	AMOUNT £	DATE PAID	GIFTAID 



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SPONSOR FORM CONTINUED...

NAME	ADDRESS INCLUDING POSTCODE	AMOUNT £	DATE PAID	GIFTAID 

**Please return this form and all money collected to SASH, IT Centre,
Innovation Way, Heslington, York, YO10 5NP
Any cheques should be made payable to SASH Safe and Sound Homes.**

To view our privacy policy please visit
<https://www.sash-uk.org.uk/privacy-notice> If you prefer not hear from
SASH please get in touch on 01904 652043 or info@sash-uk.org.uk.



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TOP TIPS



Have Fun and Keep us in the Loop

Keep us updated with your fundraising before, during and after the event. And don't forget to get in touch with SASH if you need any help.



Get the Money In

Set up a Just Giving Page online or use a sponsorship form above.



Keep it Legal

Make sure you read our Health and Safety Guidelines so that your event is safe for you and all those attending.



Rope in Friends and Family

Think about ways in which the people you know can help you. Grab a lift from your brother or borrow that folding table from your colleague. Every little helps.



Tell Everyone

Shout it from the roof-tops! Use posters, social media and local press to make sure everyone knows about your fantastic event. Contact us for a sample press release.



Choose a Venue

Research your local area and choose a venue that has the facilities you need for your event. Remember, local halls can be great spaces to involve the community.



Set Your Date, Time and Target

Pick a date and time that suits your event and your target supporters, like a bake sale at a weekend. Set yourself a fundraising target as an incentive!



Pick What You Want To Do

Choose something you are passionate about, have a talent for or that will appeal to your friends. Be creative or get inspiration from 'Cash for SASH'. Remember, sometimes the simplest idea is the most effective.



MAKING SURE YOUR EVENT IS SAFE AND LEGAL

It is important that your event is fun but it is also your responsibility to make sure it is safe and legal. Here are a few things which you need to know. If you have any questions please get in touch.

Money, Money, Money

In law, you will be a trustee of funds raised and must ensure that all donations and sponsorship money from your event is paid to SASH.

Food and Alcohol

If you are providing food, you need to follow simple guidelines for preparing, handling and cooking food set out by the Food Standards Agency. Visit the [Food Standards Agency website](#) more details.

Raffles

The legislation governing raffles can be confusing. Visit the [Gambling Commission website](#) for more information or contact SASH if you need any help with this.

Publicity

When you are writing about your event you need to say it is being held in aid of SASH. Please send us any draft promotional material or press releases for approval before publishing.

Collections

Visit the [Institute of Fundraising website](#) for the most up-to-date information on collections. You may need permission or a licence.

Health and Safety

When organising an event you should never put yourself or others at risk. If required, depending on the size and nature of your event, you may need first aid cover. You can get advice from St. John Ambulance on 0870 010 4950 or by visiting their [website](#).

Make sure you conduct a risk assessment to identify any risks at your event. This doesn't have to be complicated, simply identify anything that may be a hazard and reduce the risk of this causing any harm.



WHAT TO DO AFTER YOUR EVENT

You've Done it!

Congratulations for running that race, holding that cake sale, cooking supper for your mates or for holding whichever amazing event you decided on.

You're a Star

Thank you so much for choosing to fundraise for SASH. We are delighted to have your support and we hope that you understand how appreciated you really are.

Sending your Donations

Donations can be paid to SASH by:

- Cheque - made payable to SASH
 - Send to: IT Centre, Innovation Way, Heslington, York, YO10 5NP
- Online donation via our [website](#)
- If you are fundraising for a specific SASH campaign then you can add your donation to our [Just Giving](#) page
- Direct bank transfer - please email fundraising@sash-uk.org.uk to receive the bank details. Please ensure you add a reference on your payment as to which event or campaign your donation is linked to
- CAF donate

Please remember to Gift Aid where possible.

REMEMBER:

Whatever you are doing, we are here to support you all the way.

Please contact us with any queries at:
fundraising@sash-uk.org.uk
or call 03300 562 259



THANK YOU



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**SUPPORT
MY EVENT
IN AID OF**



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EVENT:

DATE:

TIME:

**Scan the QR code to
read about SASH**



**For more information about
my event please contact me:**

NAME OF EVENT



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