



Preventing
Youth
Homelessness
Together

SING FOR SASH 2023

**HELP US PREVENT YOUTH
HOMELESSNESS IN YOUR LOCAL AREA
BY ORGANISING A GIG, CONCERT,
BUSKING, KARAOKE NIGHT OR EVEN A
TALENT CONTEST!**

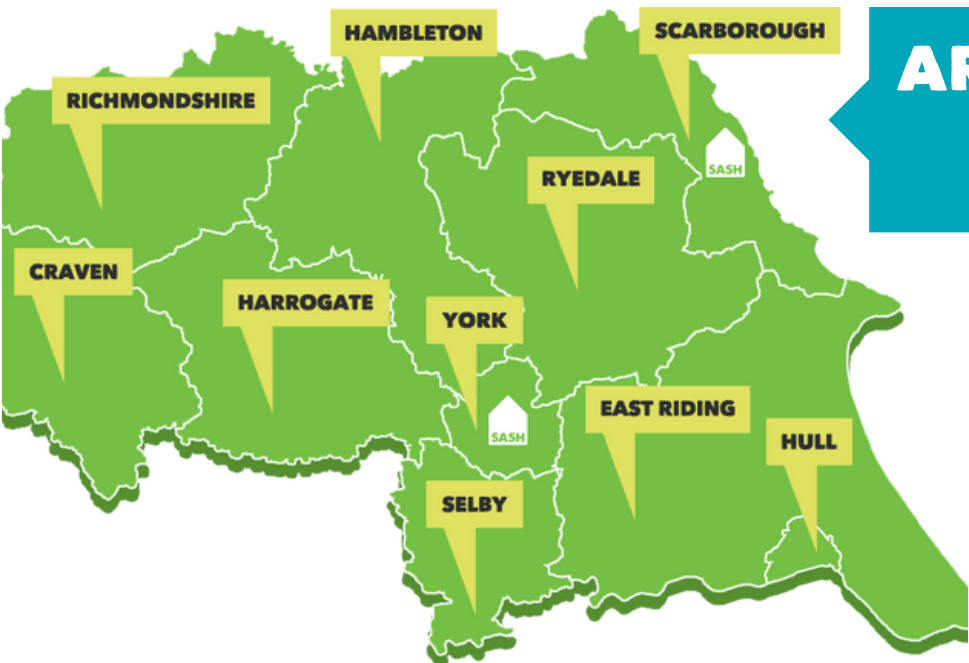


WHO ARE SASH

“SASH literally saved my life”
Isaac, 20

SASH is a youth homelessness charity that works across York, North and East Yorkshire.

We support 16–25 year olds who are facing homelessness. Our volunteer ‘hosts’ are ordinary people with a spare room who want to help young people at a time of crisis so that it does not lead to a vicious circle of homelessness and unemployment. Our services are as much about supporting young people to resolve the problems which have led to them becoming homeless as they are about putting a roof over their head.



AREAS WE COVER



Registered charity 1054890



Preventing Youth Homelessness Together



Registered with FUNDRAISING REGULATOR



WHAT WE DO



Provide our emergency accommodation service, Nightstop.

Through Nightstop, we can find accommodation for a young person facing homelessness with as little as an hour's notice.

Our Supported Lodgings scheme offers young people who need somewhere long term to stay.

We ensure young people in Supported Lodgings complete their education and access work or training so that prospects for the future are secure.



Support young people to access education, training or employment and provide our Enhancement programme for young people in Supported Lodgings.

Our enhancement programme offers opportunities and activities that most young people would normally have the chance to do. It's just that those we help haven't had that chance.



Thanks to the dedication of our volunteers we are able to help over 300 young people every year through Nightstop and Supported Lodgings.



WHERE DOES YOUR MONEY GO?

£10

Could pay for bus fares and lunch for a young person in Nightstop

£20

Cost of overnight emergency accommodation

£60

Could help a young person take part in an enhancement activity

£100

Could pay for essentials that a young person needs to set up their own home

£250

Could pay for recruitment, training and induction of a new volunteer host

£500

Could provide a full day of development and training activities for a group

“My mum had mental health issues, and after my brother was born it got worse. I became homeless when I was 15. In SASH there’s always someone to talk to. It’s like I’ve got that family there now that I never had before”

Lisa, 16



SING FOR SASH

WHAT IS SING FOR SASH?

Tune up your guitars, dust off your keyboard and warm up those vocal chords as SASH needs you, Sing for SASH 2023 is here!

Sing for SASH is a fun and creative way to fundraise for SASH and raise awareness of youth homelessness. Not only does singing release endorphins which help to promote positive feelings but it also can reduce stress, anxiety and increase feelings of trust and well-being. What is not to like?

HOW TO GET INVOLVED

Getting involved is so easy! Gather up your friends, family, band, choir, club, school and organise a gig, concert, karaoke night, talent contest, busking day or anything else that involves singing! Use our helpful guide to help plan your event.

For further information or to ask any questions please contact Aimee our Fundraising Officer at fundraising@sash-uk.org.uk.



SING FOR SASH

PLANNING YOUR EVENT

Organise Your Event

- Decide on a suitable venue - this could be your local pub, cafe, bar, theatre or even your own home. If you are arranging a busking event please ensure you have the correct license (from the council) or permissions to busk in public and private areas.
- Set a date and time
- Invite your performers
- Decide how you will ticket your event. It is up to you if you sell tickets before your event or just ask people to turn up and give a donation. If you wish to take online donations the best way is via [Just Giving](#).
- Create your posters and advertising material. We have provided a poster for ease, just print this out and add your event details, or you can create your own.
- Invite your friends, family, colleagues, local community to your amazing Sing for SASH event using the resources in this pack. Social media is also a great way to advertise your event, we have downloadable assets on our website www.sash-uk.org.uk/get-involved/sing-for-sash/.

Register Your Event with SASH

Contact the fundraising team fundraising@sash-uk.org.uk to let them know you are planning an event, please include the details below in your email. We will endeavour to give shout outs on our socials.

- Your name/organisation/group name
- Date of event
- Location
- Time
- Social handles of where the event will be publicised if applicable
- Any other information you wish to tell us

Shout Out Loud

Please do keep shouting about #SingforSASH on Twitter, Facebook, Instagram and LinkedIn to encourage others to get involved and don't forget to tag us [@sashyorks](#).

SING FOR SASH

AFTER YOUR EVENT

You're a **Star**, thank you so much for choosing to fundraise for SASH. We are delighted to have your support and we hope that you understand how appreciated you really are.

Send us your photos, we love to see our supporters events and if its ok with you we also like to share them on our socials so everyone can see how amazing our community supporters are!

Sending your Donations

Donations can be paid to SASH by:

- Cheque - made payable to SASH - Safe and Sound Homes
 - Send to: IT Centre, Innovation Way, Heslington, York, YO10 5NP
- Direct bank transfer - please email fundraising@sash-uk.org.uk to receive our bank details. Please ensure you add a reference 'SingforSASH' on your payment.
- CASH in person - you can arrange to pop into the office and drop the cash off if that is easier. We will then count and bank it for you. Contact fundraising@sash-uk.org.uk if this what you would like to do
- Just Giving - you can set up your own [Just Giving page](https://www.justgiving.com/safeandsoundhomes) that can be linked to us so your participants can donate direct to Just Giving <https://www.justgiving.com/safeandsoundhomes>

MATCH FUNDRAISING

Ask your workplace about match fundraising. Some companies will match any funds you raise. If you require a template letter to send your workplace to request match funding then please let us know.

REMEMBER:
Please contact us with any queries at:
fundraising@sash-uk.org.uk
or call 03300 562 259 (option 1)



THANK YOU



In aid of
Preventing
Youth
Homelessness
Together

SING FOR SASH 2023



**HELP US PREVENT YOUTH HOMELESSNESS
AND ATTEND OUR FUNDRAISING EVENT!**

Venue:

Date:

Time:

About the event:



WWW.SASH-UK.ORG.UK

REGISTERED CHARITY: 1054890

